



GENERAL SALES MANAGER

Meadville, PA

Job Position: GENERAL SALES MANAGER

Description: Forever Media, Inc. in Meadville PA is seeking a General Sales Manager for our station cluster. The General Sales Manager position is a management role with responsibilities for leading and managing sales functions while successfully driving revenue performance. This person must be proficient in developing plans for revenue and team growth.

Responsibilities: The General Sales Manager must be able to work well with other departments to achieve success; must possess the ability to work independently and collaboratively with others, have excellent communication skills, flexibility and assertiveness to meet goals. This position also requires demonstrated strong organizational and interpersonal skills as you will be responsible to guide others to achieve their goals. It also requires the candidate to help their sales team make sales on the street and create visibility through the use of local radio, promotional opportunities, digital and interactive initiatives. Candidate must possess a valid driver's license, registered vehicle, and vehicle insurance.

**Experience/
Qualification:**

If you're a sales professional who loves radio with at least two years of successful outside, consultative/strategic locally focused selling experience and desire to become part of a sales organization that is making a real difference in the local community, then we want you to help lead part of our radio advertising and marketing team!

If you think you have what it takes to be a member of our **Meadville, PA** team, email your resume and cover letter today to: careers@forevermediainc.com.

Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.

February 4, 2021 Cumberland, MD; Easton, MD; Havre de Grace, MD; Milford, DE; Wilmington, DE; Bellaire, OH; Altoona, PA; Brownsville, PA; Johnstown, PA; Lebanon, PA; Meadville/NWPA; Pittsburgh, PA; State College, PA; York, PA