

CONTEST NAME: "THE WILLIE SONG OF THE DAY FLYAWAY"

SPECIFIC CONTEST RULES

Effective Date: September 12, 2019 through November 16, 2019

Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s)

WYLE-FM (Willie 95.1)

**219 Savannah Gardner Rd. New Castle, PA 16101
87 Stambaugh Ave, Suite 3, Sharon, PA 16146**

Phone: 724-654-5502

www.forevernorthwestpa.com

Declared Value of Prize(s): One (1) four (4) Day three (3) Night trip for two (2) to Las Vegas, NV as provided by Sun & Fun Media ("SFM"), including airfare, and a three (3) night hotel accommodations and 2 adult show tickets with a total estimated package value of \$1998.00 ("Grand Prize(s))"

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) Beginning on the Effective Date, Forever's Participating Radio Station(s) will be qualifying listeners for the above described Grand Prize(s). No component of the Grand Prize(s) are transferable. If the Winner declines any component of the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution and that component of the Grand Prize(s) will not be re-awarded. In such event, the Grand Prize(s) becomes the property of Forever Media, Inc.

- You must be 21 years or older to participate.
- From September 12, 2019 until November 8, 2019, Participant(s) will be directed to listen each weekday during the 5pm hour to the Participating Radio Station(s) for the hour of the next day's play between 6am and 10am. Monday's hour of play will be given Friday during the 5pm hour. Starting with caller 10 during the hour of play, at 1-800-757-9758, The Participant(s) will have a chance to identify either the title or artist of the classic clip when played to qualify for the above prize. Play will continue until a Participant(s) correctly identifies the song. Participant(s) may only qualify during the specific time period the song is played.
- In the event the 10th call is dropped due to technical difficulty, successive calls will be taken until a qualifier is determined for that play

- Participant(s) may also register at To Be Determined sponsor locations from Thursday, September 12, 2019 until 5 PM Thursday, November 7, 2019. Sponsor locations will be announced on the Participating Radio Station(s) and displayed on the Participating Station(s) website at least 24 hours prior to the contest registrations being accepted from that sponsor location. Five (5) entries from each sponsor location registration boxes will be qualified for the Grand Prize drawing.
- From all qualified Participant(s), the Grand Prize will be awarded by a reverse drawing, with the last person drawn being deemed the Grand Prize Winner on Saturday, November 16, 2019 at a location to be determined and announced on the participating radio station(s). All qualifiers must be present to win the Grand Prize(s).
- Once the Grand Prize(s) Winner has been determined, the Participating Radio Station(s) will provide the Winner's name to SFM, at which point the Participating Radio Station(s), Forever Media, Inc. and its affiliates, owners, employees, agents, successors, and assigns will be released from any and all responsibilities related to the Grand Prize(s).
- Grand Prize travel arrangements and all related paperwork will be provided and made through SFM. Restrictions and blackout dates may apply. You must be 21 or older to reserve the trip and/or to travel. No pets. Travel arrangements must be booked through SFM.
- The Grand Prize winner is responsible for completing all required paperwork concerning the delivery of prize. The Grand Prize Winner is responsible for any additional expenses beyond the specifics detailed within the Grand Prize specifically; transportation to and/or from the airport and/or interim travel hotels, hotel and sales taxes, tips, meals, telephone, rollaway beds, cribs, safe, parking, and any other incidentals are not included items. Winners have 30 days from date of winning to claim the Grand Prize. If the Grand Prize is not claimed and/or collected within 30 days of the first notification it shall remain the property of Forever.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Unless otherwise specifically provided in the Contest Rules, any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever or a Sponsor will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.
- The Grand Prize(s) Winner must sign a release of liability form and release of likeness for marketing purposes by Forever and/or its participating Sponsors, or SFM.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their

participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc., its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment and advertising practices.

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