

**CONTEST NAME: "Riddle My Ride"**

**SPECIFIC CONTEST RULES**

**Effective Date: Monday June 17, 2019 to Saturday August 10, 2019**

**Participating Radio Station(s)/Website Address(s)/Studio Address(s):**

**WRQI/WRQW-FM - 1-800-397-9633**

**WGYY-FM - 1-800-243-3429**

**WXMJ/WHMJ-FM - 1-800-432-9933**

**900 Water Street, Meadville, PA 16335**

**WGVI-FM - 1-800-243-3429**

**1243 Liberty Street 5<sup>th</sup> floor, Franklin, PA 16323**

**www.forevernorthwestpa.com**

**Declared Value of Prize(s): One (1) 24 month/10,000 miles per year lease (subject to prior credit approval) on one (1) of the following vehicles of choice listed below valued at between \$200.00 per month and up to \$350.00 per month("Vehicle Lease"):**

**2019 Buick Encore Preferred Package MSRP \$25,595.00**

**2019 GMC Terrain SLE MSRP \$29,295.00**

**2019 Chevrolet Equinox LS MSRP \$27,170.00**

**2019 Chevrolet Trax LS MSRP \$22,295.00**

**2019 Subaru Impreza 2.0I MSRP \$20,797.00**

**2019 Ford Eco Sport S MSRP \$21,090.00**

**2019 Ford Escape S MSRP \$25,100.00**

**(or in lieu of the Vehicle Lease (or credit denial) the sum of \$3,000 cash ("Cash Option"))**

**both the Vehicle Lease and the Cash Option are provided by the A. Crivelli Auto Group ("Crivelli");**

**and, (in addition to either the Vehicle Lease or Cash Option as applicable above), One (1) trip for 2 to Las Vegas valued at \$1,450.00 provided by Sun & Fun Media ("SFM")("Las Vegas Trip"), (collectively the "Grand Prize(s))"**

Forever Media, Inc. through its Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) Beginning on the Effective Date, Forever's Participating Radio Station(s), will be giving away the above described Grand Prize(s). No component of the Grand Prize(s) is transferable. If the Winner declines any component of the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution and that component of the Grand Prize(s) will not be re-awarded. In such event the Vehicle Lease and/or Cash Option becomes the property of Crivelli and the trip to Las Vegas becomes the property of Forever Media, Inc.

- Must be 21 or older to participate in this Contest.
- During the Effective Date Participant(s) can qualify on-air from June 17, 2019 until July 31, 2019 except for the 4<sup>th</sup> of July holiday on July 4, 2019. Participant(s) will be directed to listen weekdays at approximately 7:50 am for the Riddle of the Day. Participant(s) will be instructed to call 1-800-243-3429 (WGYW-WGYI) or 1-800-397-9633 (WRQI/WRQW) at a certain time later that day. Caller ten (10) with the correct answer to the Riddle of the Day for that day will be qualified to win the Grand Prize(s). In the event of technical difficulty or an incorrect answer with the 10<sup>th</sup> call, subsequent calls will be taken until that day's Grand Prize(s) qualifier is confirmed.
- Participant(s) can also register to win at participating Sponsor locations by picking up a Riddle My Ride riddle card between June 17, 2019 and July 31, 2019. The Participating Radio Station(s) will randomly draw and contact by phone - a minimum of ten (10) Participant(s) per sponsor location beginning on Friday August 2, 2019 at the Forever Media Studios in Meadville, PA from all entries that correctly answered all three riddles. Sponsor locations to be determined and announced at least 24 hours prior to their respective acceptance of registrations during the Effective Date.
- From all qualified Participant(s) a reverse drawing will then be held at the Crivelli Buick GMC Dealership on Route 8 in Reno, PA on Saturday August 10, 2019 where all qualified Participant(s) will have exactly one hour, 11am until 12 Noon, to register and check in for the reverse drawing. The reverse drawing will start at 12 Noon to determine the last ten (10) Participants to enter the "Riddle - Off" round to determine the Grand Prize(s) winner. During the "Riddle - Off" round the Participating Radio Station(s) will give the Participant(s) 20 seconds to write down the answer to the riddle that the announcer will read. After the 20 seconds expires the remaining Participant(s) will be asked to hold up their answers. The Participant(s) with the wrong answer will be eliminated from the contest; the Participant(s) with the correct answer will keep moving on to the next riddle in the "Riddle-Off" round. The "Riddle-Off" will continue until there is one Participant(s) remaining and that Participant(s) will be deemed the Grand Prize(s) winner of the Riddle My Ride contest. In the event the "Riddle - Off" round goes more than a total of 120 minutes in duration the remaining "Riddle - Off" Participants will be asked to write down their name on a piece of paper and first name randomly drawn will be deemed the Grand Prize(s) Winner. Once the Grand Prize(s) Winner has been determined, the Participating Radio Station(s) will provide the Winner's name to Crivelli, at which point the SFM, the Participating Radio Station(s), Forever Media, Inc. and its affiliates owners' employees' agents' successors and assigns will be released from any and all responsibilities related to the Vehicle Lease and/or Cash Option components of the Grand Prize(s).
- As to the Vehicle Lease component of the Grand Prize(s), the Grand Prize(s) Winner must be at least 21 years old, must possess and produce a valid driver's license, proof of insurance and undergo credit approval to receive the Vehicle Lease and take possession of the Vehicle. The Grand Prize(s) Winner must qualify for the Vehicle Lease with lender approval. If the credit approval is obtained, the Grand Prize(s) Winner will be given the option to choose either (i) the Vehicle Lease, with Crivelli paying all 24 Vehicle Lease payments upfront (excluding any usage tax, plate fees, registration fees, insurance, acquisition fees, maintenance, fuel normal wear and tear or damage to the vehicle under the Vehicle Lease, or; (ii) the Cash Option. If the Grand Prize(s) Winner does not possess a valid driver's license, is uninsurable or does not credit qualify for the Vehicle Lease, A. Crivelli Auto Group will pay the Grand Prize(s) Winner the Cash Option in lieu of the Vehicle Lease in full and final settlement of this component of the Grand Prize(s).
- The Grand Prize(s) Winner is responsible for completing all paperwork and acceptance terms including the provision of an IRS Form 1099 reporting in the calendar year of the award for the full value of the applicable Vehicle Lease and/or Cash Option components of the Grand Prize(s) by Crivelli. The Grand Prize(s) Winner is responsible for any additional expenses beyond the specifics detailed within the Grand Prize(s) items. Grand Prize(s) Winner has 30 days from the date of winning to claim Grand Prize(s). If the Vehicle Lease or Cash Option of the Grand Prize(s) is not claimed/ and or collected within 30 days of the notification of winning by Crivelli, it shall remain the property of Crivelli.
- The SFM Las Vegas Trip travel Grand Prize(s) component arrangements and all related paperwork will be provided and made through SFM. The Grand Prize(s) Winner must be 21 or older to reserve the trip and/or to travel. No pets. Trip courtesy of SFM. The Grand Prize(s) Winner is responsible for completing all required paperwork concerning the delivery of the Las Vegas Trip. Blackout dates and Las Vegas Trip

completion dates may apply. The Grand Prize(s) Winner is responsible for any additional expenses beyond the specifics detailed within the Las Vegas Trip, specifically; transportation to and/or from the airport and/or hotels, hotel and sales taxes, tips, meals, telephone, rollaway beds, cribs, safe, parking, and any other incidentals may not be included items unless specified by SFM.

- The Grand Prize(s) Winner is responsible for completing all paperwork and acceptance terms including the provision of an IRS Form 1099 reporting in the calendar year of the award for the Las Vegas Trip component of the Grand Prize(s) as required by Forever or SFM. The Grand Prize(s) Winner is responsible for any additional expenses beyond the specifics detailed within the Las Vegas Trip terms. The Grand Prize Winner has 30 days from the date of winning to claim Las Vegas Trip. If the Las Vegas Trip is not claimed and/or collected within 30 days of the notification of winning by Forever, it shall remain the property of Forever.
- The Grand Prize(s) Winner must sign a release of liability form and release of likeness for marketing purposes by Forever and/or its participating Sponsors, Crivelli, and/or SFM.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**

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