

CONTEST NAME: "ROCKY Black and Gold Tailgate Tour Stop Giveaway"

SPECIFIC CONTEST RULES

Effective Date: Monday September 10, 2018 to Tuesday December 18, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s):

WRQI/WRQW-FM
900 Water Street, Meadville, PA 16335,
www.forevernorthwestpa.com
Phone# 1-800-397-9633

Declared Value of Prize(s): Individually awarded prizes in the form of Pittsburgh Steelers merchandise provided by Sports Obsession in Erie, PA not to exceed \$50.00 in value per prize item ("Qualifying Prize(s))"

Declared Value of Grand Prize: 2 tickets to the Pittsburgh Steelers/Cincinnati Bengals football game at Heinz Field on December 30, 2018. Total value of the tickets is \$192.00("Grand Prize").

The Qualifying Prize(s) and the Grand Prize may hereafter be ("Prize(s))

Forever Media, Inc. through its Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 21 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s). Odds of winning any Prize(s) is at all times dependent on the number of Participant(s)

2) Beginning on the Effective Date, Forever's Participating Radio Station(s) will be giving away the above described Prize(s). No component of the Prize(s) are transferable. If the Winner declines any component of the Prize(s), there will not be any alternate Prize(s) available in substitution and that component of the Prize(s) will not be re-awarded. In such event, the Prize(s) becomes the property of Forever Media, Inc.

- During the Effective Date, Participants will be directed to attend Rocky Black & Gold Tailgate Live on Location Broadcast(s) held on specific dates at times and locations to be determined. Rocky Black & Gold Tailgate Live on Location Broadcast locations will be announced over the air and posted on the respective websites of the Participating Radio Station(s) at least 24 hours prior to each Tailgate.

- During the Rocky Black and Gold Tailgate Live on Location Broadcast(s), Participants will have the opportunity to roll the Rocky Dice. Participants will have 3 opportunities to roll “snake eyes” (one Rocky logo showing on each die) to win a Qualifying Prize(s).
- Participants attending Rocky Black & Gold Tailgate Live on Location Broadcast(s) can also register to win the Grand Prize.
- One (1) Grand Prize winner will be randomly selected and announced on air at 9:35am on Tuesday December 18, 2018 from among all Qualifying Prize(s) winners and all registration entries received during the Effective Date and the Grand Prize winner will then be contacted on Tuesday December 18, 2018.
- The Grand Prize is time sensitive and must be picked up by 4pm on Thursday December 20, 2018 or it will be deemed forfeited and become the property of Forever.
- Any contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099 from Forever.
- No substitutions permitted. The Prize(s) are not valid for resale and not redeemable for cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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